

60 60 MEN DAYS

Real Men Mentor



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Big Brothers Big Sisters of Utah to Recruit 60 Male Mentors as Big Brothers for Boys Facing Adversity

Volunteers Needed to Fill Vast Number of Boys on Wait List

SALT LAKE CITY – June 15, 2016, [Big Brothers Big Sisters of Utah](http://www.bbbsu.org) (BBBSU) is hitting the pavement this summer with an ambitious plan to enroll 60 men in 60 days as Big Brothers, and start the matching process for the 295 boys on the Wait List, some of whom have been waiting for as long as 12 months. The campaign, which starts June 15, 2016 and ends August 15, 2016, encourages men to step up and volunteer. BBBSU serves families in Salt Lake County, Utah County, Northern Utah, Summit County and Southern Utah. BBBSU is looking for caring adults of all genders and cultures but the organization's greatest need is for men to enroll and mentor. To learn more and volunteer please visit www.bbbsu.org.

Currently, BBBSU has 258 male mentors matched with a child compared to the 504 female mentors matched with a child in Utah. BBBSU created the 60 Men 60 Days campaign to address this demand so no child waits an extended amount of time for a Big Brother.

“Being a Big Brother to my Little Brother Gabe was one of the most important and satisfying roles in my life,” said Matt Wollam, vice president of Wollam Construction and BBBSU Board of Directors member. “When I met Gabe he was a shy 12 year old boy with no male role model. All he needed was a chance and someone to care about him. I am happy to say Gabe is now a confident 22 year old marine who is starting his first semester of college at Weber State University.”

Mentoring relationships have proven to strengthen a child's ability to thrive educationally and to make positive choices (BBBSU National Survey, MENTOR 2014 Report). BBBSU passionately

pursues its mission to provide children facing adversity with strong and enduring, professionally-supported one-to-one relationships that change their lives for the better, forever.

Based on yearly Utah surveys of all children who have taken part in national BBBS mentoring programs, in 2015 “Littles” showed significant improvements in attitudes toward risky behaviors, scholastic competence, and social acceptance.

- 93% of children became more socio-emotionally competent in our program
- 91% of children felt said they were less likely to engage in risky behaviors
- 89% of children improved or maintained their belief in their own educational success

The 60 Men 60 Days Campaign will include Real Men Mentor PSAs on FM106.7, Be a Big Brother truck-back signage on Swire Coca-Cola delivery trucks in Salt Lake, Davis and Utah counties, a Real Men Mentor Meet N’ Greet recruitment event on July 15, 2015, featuring Big Brothers and their Little Brothers (more on this coming), and a social media campaign. The 60 Men 60 Days campaign will culminate with a Salt Lake Bees game on August 15, 2016 where “Big Brother of the Year,” Paul Gallegos and his “Little” Brother will throw out the first pitch.

Males can sign up to become a mentor for three different programs and must meet the following requirements:

Community-Based Mentoring: Mentors and children ages 6-18 years meet 2-4 times per month for a minimum of one year. Activities are based on individual interests and can be anything from going to the park, library or a baseball game.

To volunteer, you must:

- Be 18 years of age or older.
- Be able to commit to one year of visits (12 months from the date you are matched) with your "Little" (the child you will be mentoring) on a regular basis (2-4 times a month) in our program area (Salt Lake County, Utah County, Northern Utah, Summit County and Southern Utah).
- Have your own transportation, a valid Utah driver's license (unless you are currently a student or currently in the military -- otherwise Utah law states that you must obtain a Utah license within 6 months of becoming a permanent resident), and proof of auto insurance.

Site-Based Mentoring: Mentors and children at a designated location, usually a school, (either at lunch or after school) meet for one hour each week while school is in session, and on and off throughout the summer. Activities include homework, board games and four square!

To volunteer, you must:

- Be 14 Years of age or older (*must be at least a freshman in high school*).
- Be able to commit to one year of visits (12 months from the date you are matched) with your "Little" (the child you will be mentoring), at his or her elementary school, for one hour a week.
- Have your own transportation to and from your Little's school

Mentor 2.0: A new technological way of approaching one-to-one mentoring, Mentor 2.0 gives high-school students the tools and support they need to graduate from High School and succeed in College.

To volunteer, you must:

- Be 21 years of age or older
- Have a 4-year college degree
- Be able to commit to three and a half years as a mentor for the same child
- Have Internet access for weekly emails
- Available for in-person monthly events during the academic year at Cottonwood High in Murray, Utah (Salt Lake County)

[Big Brothers Big Sisters](#) is the nation's largest donor and volunteer supported mentoring network. In Utah, BBBSU serves Cache, Davis, Salt Lake, Summit, Utah, Washington, and Weber counties, partnering with parents/guardians, schools, corporations and others in the community to carefully pair children ("Littles") with screened volunteer mentors ("Bigs"). The mission of these relationships is to achieve measurable outcomes for children in three areas: avoidance of risky behaviors, educational success, and emotional intelligence. To learn more about BBBSU or to become a volunteer or mentor, please visit www.bbbsu.org.

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